

# Edwin Poot

Global CTO & Board Advisor | PE & VC Portfolio Specialist | Thredd | ex-Nubank | ex-Booking



## Details

- Edwin Poot
- edwin@pootonline.com
- Spain, Netherlands, UK
- Dutch
- linkedin.com/in/erpoot

## Skills

- M&A ●●●●●
- Platformization ●●●●●
- Modernization ●●●●●
- Scalability ●●●●●
- Architecture ●●●●●
- Fintech ●●●●●
- AI/ML ●●●●●
- Governance ●●●●●
- Compliance ●●●●●
- Cloud-Native ●●●●●

## Profile

**Global Chief Technology Officer & Board Advisor** with a definitive track record of scaling **VC- and PE-backed** technology companies through hypergrowth, international expansion, and platform modernization. A trusted advisor to Boards and an executive leader for Tier-1 investor-backed platforms (including **Advent, Sequoia, and Gresham House**), specializing in aligning multi-market technology estates with **Commercial Strategy, M&A readiness, and long-term equity value creation.**

- **Value Creation & Scaling:** Expert in transforming complex, regulated legacy environments into resilient, cloud-native architectures that drive velocity and market-entry stability.
- **Operational Excellence:** Proven leader in building high-performing, distributed engineering teams (100 to 300+) by introducing outcome-driven models like **OKRs, Single-Threaded Leadership, and DORA metrics** to ensure accountability and speed-to-market.
- **Product-Centric Innovation:** Combines technical architecture with a commercial mindset to unlock revenue streams, including the rollout of **Agentic AI** and data-driven automation.
- **M&A & Exit Stewardship:** Experienced founder and NED who has steered companies through the full investment lifecycle—from inception and scaling to successful exit and post-merger integration.

## Employment History

**Global Chief Technology Officer** Mar 2024 - Present  
Thredd, London, UK

Appointed to lead the technological transformation of a PE-backed SaaS issuer processor. Focused on executing a **Value Creation Plan (VCP)** that balanced rapid international expansion with significant operational cost-efficiency to maximize equity value.

- **Investor Engagement:** Collaborating with the Board and PE investors to drive innovation and align technology with long-term exit objectives.
- **Architectural Modernization:** Spearheaded a global shift to serverless/microservices, **reducing infrastructure costs by 30%** while improving system resilience.
- **Global Velocity:** Scaled engineering from 100 to **300+ professionals**, introducing **DORA and OKRs** to improve delivery speed and product quality by 40%.
- **International Scale:** Directed a technology strategy that supported **50% year-over-year growth** across Europe, APAC, and the USA.

**Chief Product & Technology Officer** Apr 2023 - Feb 2024  
Dayrize, Amsterdam

Joined as a founding CPTO to build a purpose-driven sustainability platform from the ground up. Focused on establishing a **scalable, cloud-native foundation** that could meet aggressive investor growth expectations and support future enterprise white-labeling.

- **Functions from Scratch:** Built and scaled the technology, DevOps, and product delivery functions across Europe and remote hubs.
- **M&A Readiness:** Designed a modern, API-first architecture from day one to ensure rapid feature development and seamless third-party

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# Qualities

- Strategic
- Outcome-Driven
- Analytical
- Commercial
- Resilient
- Empathetic
- Visionary
- Decisive
- Collaborative

# Languages

- Dutch ●●●●●
- English ●●●●●

# Education

## Bachelor; Public Administration & Informatics

University of Applied Sciences, Den Bosch

## Propaedeutic year, Economics & Business Technology

University of Applied Sciences, Tilburg

## Senior Highschool

Nassau, Breda

integrations.

- **Proprietary Data Moat:** Led the development of an environmental impact scoring engine, integrating complex data science models to unlock new revenue streams

## VP of Product & Technology

Sep 2021 - Mar 2023

Nubank, São Paulo, Brazil

Brought in to accelerate Nubank's international expansion transforming region-specific systems into a **global, modular foundation**. Bridged the gap between technical vision and product execution to drive **capital efficiency** during global scaling.

- **Global Platformization:** Led cross-functional efforts to build reusable platform-products in lending, cards, and crypto, reducing market-entry friction.
- **Architectural Governance:** Introduced global principles to guide convergence across business units, significantly reducing technical fragmentation and duplication

## Chief Architect & Sr. Director of Technology

Feb 2020 - Aug 2021

Booking.com, Amsterdam, The Netherlands

Held global accountability for architecture and technology strategy across one of the world's largest e-commerce estates. Focused on managing extreme scale and reducing technical fragmentation to drive **commercial agility**.

- **Transformation Leadership:** Led the Global Architecture Group to align platform evolution with **commercial growth**, supporting modularity across order management and payments.
- **Complexity Reduction:** Chaired Technology Advisory Boards to drive **convergence**, reducing platform complexity and accelerating delivery cycles.

## CPTO & Founder

Oct 2012 - Mar 2020

Energyworx, Houten, The Netherlands

Founded and scaled Energyworx into a international SaaS platform serving tier-1 utilities and grid operators. Transitioned from CEO to CPTO to focus on product strategy, platform architecture, and international growth during the scale-up phase.

- **Led the pivot to a pay-as-you-use SaaS model**, increasing ARR year-over-year and aligning commercial outcomes with platform usage and customer value.
- Owned the full product lifecycle and **defined the long-term architecture and product roadmap**, supporting advanced metering, billing, and energy analytics.
- **Personally led strategic deals and enterprise client engagements** across North America and Europe—acting as both executive sponsor and hands-on subject matter expert.
- **Built and scaled multidisciplinary product and engineering teams across regions**, delivering multi-tenant, cloud-native solutions on GCP.
- Played a key role in market visibility and brand positioning, **elevating Energyworx to Gartner Magic Quadrant Visionary status** in Meter Data Management.

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# Board memberships/ Technical Advisory/ Shareholdings

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## **Technical Advisor to the Board of Directors**

**Jul 2023 - Oct 2023**

Paxos, New York, USA

Steered the architectural evolution and engineering excellence of a global, regulated blockchain infrastructure platform, implementing DORA and OKR frameworks to scale high-performance engineering for institutional fintech.

## **Non Executive Director (NED)**

**Nov 2019 - Dec 2022**

Settle (by Auka), Oslo, Norway

Provided board-level technical strategic oversight and served on the remuneration committee to align executive performance with high-growth fintech scaling and investor exit objectives.

## **Shareholder & Founder**

**Oct 2012 - Mar 2020**

Energyworx, Houten, The Netherlands

Scaled and successfully exited a high-growth SaaS platform leveraging AI and Machine Learning to provide mission-critical data management for the global energy sector.

# Early Career & Foundational Leadership

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A decade of foundational leadership establishing a track record of building resilient systems within **Capgemini**, **startups**, and **major utility enterprises**.

- **Vattenfall/Alliander (Solution Strategy):** Led department-wide integration architecture and consolidated legacy platforms into a unified Common Object Model.
- **Smartminds (CTO & Founder):** Built a consulting expert team delivering tailored tech solutions for Telecom and Finance leaders.
- **Multiple Access Exchange (Chief Architect):** Designed mobile messaging solutions for the Dutch State Lottery and affiliates.
- **Xsistence (CTO & Founder):** Founded a startup focused on multi-channel content portals and adaptable web/mobile solutions.
- **Capgemini (Technology Consultant):** Advised leaders in Telecom, Utilities, and Finance on technology strategy, solutions and engineering excellence.